



J MONTEIRO
MILANO

The personal story

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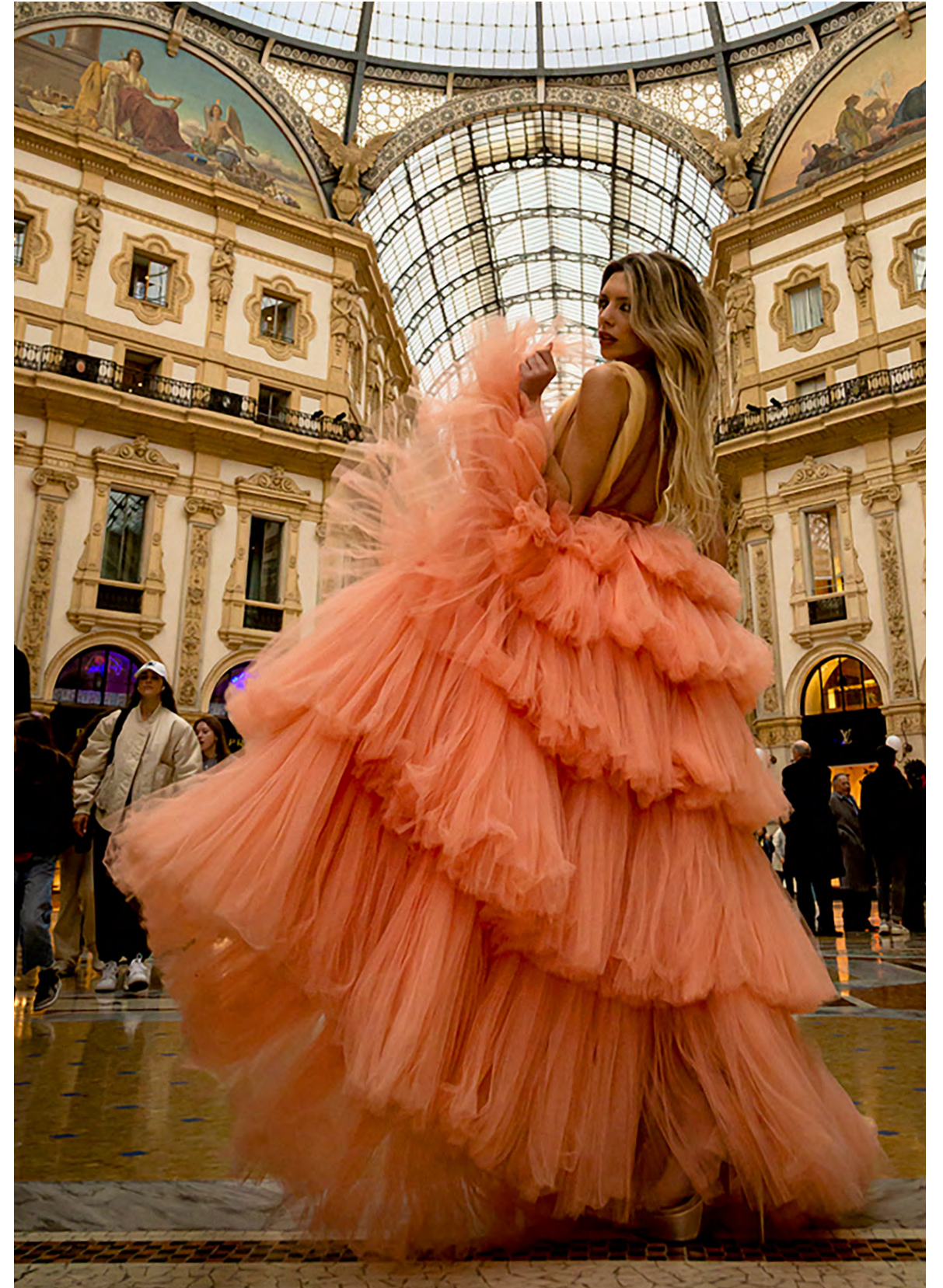
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The passage of time confirmed that this was not just a childhood whim, as years later, after leaving Brazil for Italy, Jenny still held that important promise and the desire to succeed close to her heart.

Thus, thanks to a mix of talent, tenacity, and hard study at the most prestigious Italian fashion schools, the girl who grew up in the **distant and lush Amazon** became a promising designer, eventually gaining experience in renowned tailoring workshops and reaching the most important Italian fashion houses.

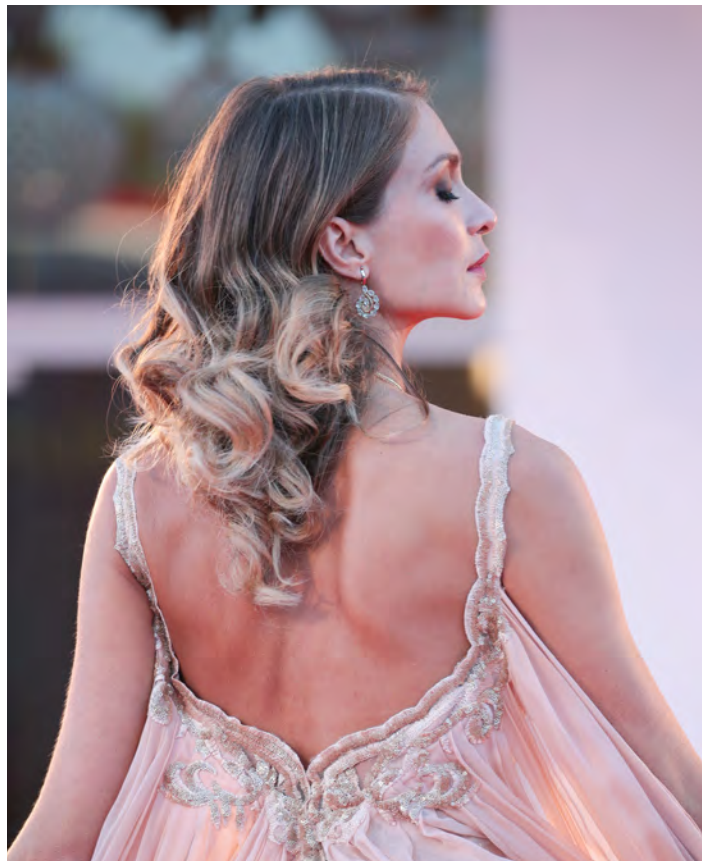


A significant role in her journey was played by **Sartoria Brancato**, where **Jenny honed her skills in creating high-fashion stage costumes and discovered her love for tulle**, collaborating on creations for the world's most famous stages, such as the **Teatro alla Scala** in Milan.



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In 2012, she finally founded her brand, JMonteiro, beginning to be recognized for the details and sophistication of her style, up to reaching "Alta Roma," the Rome Fashion Week, and the red carpet of the Venice Film Festival. From then on, Jenny's career soared, with prestigious magazines such as Glamour, Vogue, Elle, l'Officiel, and Vanity Fair featuring her and her refined outfits. It was a dream come true; today, Jenny lives and works in Milan, where she meets her clients in a cozy Atelier on Corso San Gottardo, creating unique and exclusive models.



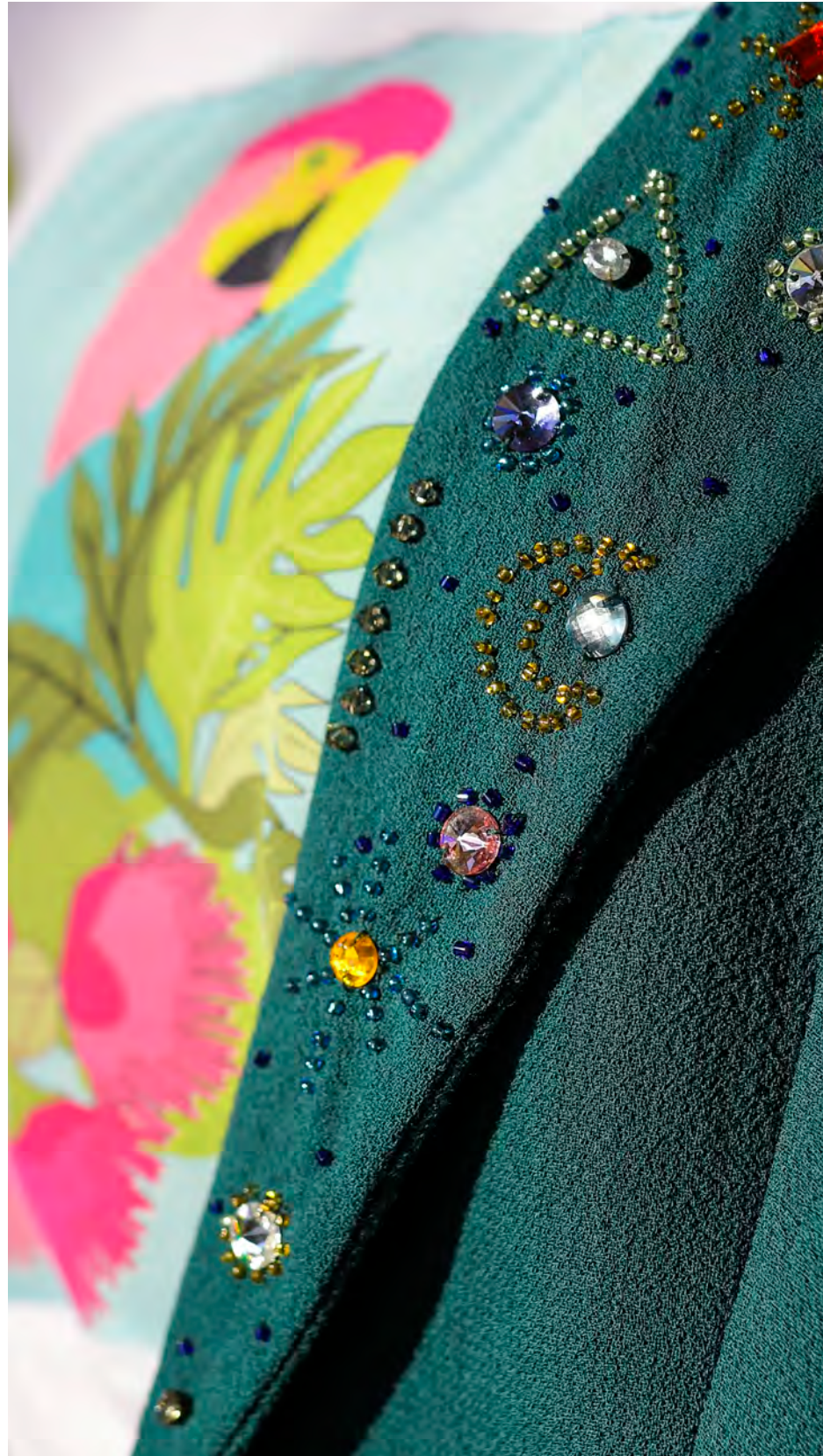
The latest collection

In an increasingly dynamic and globalized world, Jenny Monteiro's challenge includes the continuous search for new inspirations for her creations, reflecting the result of fantastic real and sensory journeys, **starting from her native Amazon land, naturally rich in plants, colors, and intoxicating nuances, passing through European art and culture, and now arriving in the Middle East.**

It was precisely in Abu Dhabi, during a visit to the stunning White Mosque, that Jenny, dazzled by the beautiful flowers depicted in the marble inlays of the walls and floors, found inspiration for her latest line of T-shirts titled: "***Choose a Flower and I'll Tell You Who You Are***".

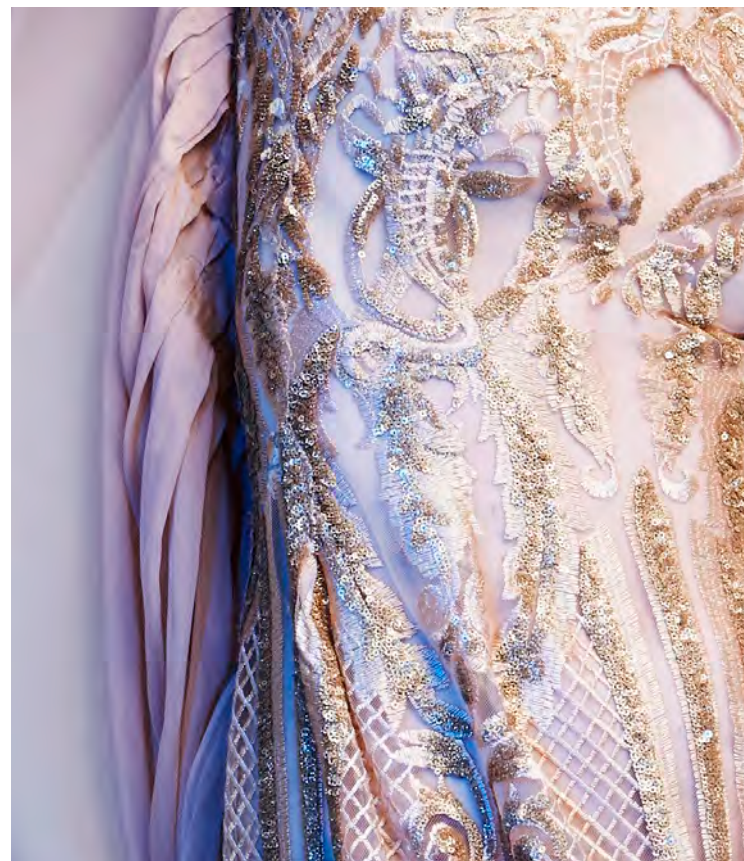
It is an elegant capsule collection of T-shirts, each depicting a flower, to be chosen from seven of the most beautiful in nature according to each woman's personality and taste.

Through each floral image, the designer manages to evoke colors and fantasies of distant lands, with the aim of giving a special emotion to those who feel represented by a particular type of flower, including the **tulip, orchid, peony, daisy, hydrangea, poppy and argan.**



*Made in Italy
and sustainable*

Each T-shirt is made of high-quality, strictly **Made in Italy and sustainable**, with details and finishes that reveal the designer's tailoring skills and strong character. The silk and handcrafted details make these T-shirts true luxury items. Quality and dedication are also evident in the very chic packaging of the product, designed to surprise and pamper every woman. Completing Jenny Monteiro's collection are other essential items in the slim and comfy version, adaptable to every woman's body, including pants, shorts, scarf, and kaftans, capable of making every woman who wears them feel comfortable, elegant, and refined at the same time.





The designer's professional growth has led to an **expansion of her offerings in the field of cosmetics**, where Jenny has chosen to use argan to also create a basic line of beauty products including a serum, butter, and 100% natural oil for the face.

The choice of argan is deeply felt by the designer, who recognized in this resilient flower with a thousand properties, during one of her many trips, her own tenacity and versatility.

A further line of creams is planned soon, using the remarkable natural resources of the Amazon rainforest, which boasts fruits and ancestral beauty recipes increasingly sought after in the cosmetics field.

The JMonteiro serum, butter, oil line is presented in captivating packaging that immediately reveals itself as a special treat for anyone who desires it.



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